

Karissa Ramos

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Work Experience

Major Video Game Publisher (NDA Protected)

Beta Tester and UX Analyst - Remote

06/2021 - Present

- Evaluates upcoming game updates for a live-service title with 10–20 million monthly active players, analyzing core mechanics, character designs, UI, and events to optimize user experience
- Proofreads in-game text, including quest dialogue and tutorials, to identify typos and grammatical errors, ensuring narrative quality and a polished end-user experience
- Translates gameplay experience into detailed reports, delivering actionable insights to developer teams to improve content appeal and usability for live audiences prior to public launch
- Identifies and documents 20–30 bugs per beta cycle, consistently identifying critical glitches missed by colleagues and replicating them to uncover root causes
- Records and edits footage and images to clearly communicate issues and streamline the resolution process for developers

CyberLock, Inc.

Sales and Marketing Writer - Corvallis, OR

09/2025 - 05/2026

- Wrote and directed awards submissions, producing videos and presentations, resulting in an award-winning product showcase presented at ISC West 2026, two "Security Today" Govies Awards, two Secure Campus Awards, and two ESX Innovation Awards
- Managed external relationships as the direct point of contact for advertising channels, industry magazines, and key suppliers, cultivating leads, processing orders in ERP, facilitating yearly reviews, and training staff in a B2B sales environment
- Wrote marketing and technical documentation for external and internal use, including case studies, newsletters, press releases, email templates, process outlines, spec sheets, advertisement copy, magazine articles, social media posts, and competitive matrices
- Prepared, directed, and organized partner interviews for promotional content
- Proofread and edited all Graphic/Document Change Orders, publishable articles, case studies, newsletters, and technical documents
- Strengthened Google Ads platform by executing configuration enhancements, improving efficiency and allocation of funds, optimizing keywords and ad groups, compiling ad/keyword performance data in the form of graphs/charts/spreadsheets, integrating Google Tag Manager and Google Analytics

Boring Old Guy

Social Media Manager - Corvallis, OR

06/2024 - 09/2025

- Devised, filmed, and edited video content using InShot to post on Facebook, Instagram, YouTube Shorts, and TikTok, attracting up to 150k views/post, 12k+ new followers, and over 2 million views total across all platforms in one month (3,126% increase)
- Tracked analytics on Meta Business Suite to target posts that would benefit from paid reach and updated strategies for future posts, generating a 350x increase in monthly income across channels, and publishing successful (100k+ view) trial reels
- Engaged with audience through comments and polls to build brand/influencer identity and gauge interest for new content ideas
- Drove outreach with other influencers and brands to form connections and plan collaborative content

Oregon State University Press

Publishing Intern - Corvallis, OR

07/2024 - 06/2025

- Assisted in a variety of tasks across the publishing process from acquisitions to market for 6 titles, reformatting and preparing manuscripts for production in InDesign/Adobe Acrobat, organizing art logs in Excel, proofreading and copy editing typeset manuscripts, shipping review copies, monitoring book production schedules, and reviewing manuscript submissions
- Supported Marketing Manager through author meetings, metadata input, marketing strategies, and reviewer lists
- Promoted OSU Press books to acquire new readers and authors by attending book fairs, community events, and conferences, and networking with professionals in related fields

Education

Oregon State University, Corvallis, OR - Graduated 06/2025

- Bachelor of Arts, Creative Writing, Dean's List, Goldstein Journalism Scholarship 2023

Skills

Writing and Marketing: Chicago Manual of Style, AP Style, Line Editing, Submissions Evaluation, Social Media Management, Search Engine Optimization (SEO), Data Analytics

Software: Adobe Creative Suite, ERP (JD Edwards), CRM (Goldmine, FileMaker Pro), Canva, Google Workspace, Microsoft Office Suite, YouTube Studio